

## PUBLICATION OF A SUCCESSFUL DLG PROCESS-CERTIFICATION

Promotion is voluntary and permissible with

- the **certificate**
- the **process-certification logo**
- textual references to the certification (e.g. in press texts or advertisements)

Measures will be taken against all breaches of the advertising terms and conditions in the DLG standard.

### ADVERTISING MEASURES WITH THE CERTIFICATE

The certificates may be reproduced in all sizes. The proportion of width and height must be retained. Alterations, in particular relating to text or colours, are not permissible.

No duplicates of the certificate may be produced. Duplicates may only be obtained from DLG and duplicate certificates are labelled "duplicate". Advertising with the certificate is only permitted for the duration of the certificate, otherwise appropriate steps will be taken against abuse.

Advertising with the certificate and textual references to the certificate is only permissible in close connection with the mention of the name of the certificate.



### ADVERTISING MEASURES WITH THE LOGO

For advertising purposes, the logo can only be used in relation to a certified company not to a specific product. Advertising with the logo is only permitted for the duration of the certificate, otherwise appropriate steps will be taken against abuse.

The logo may be used in:

- operational adverts
- company brochures
- letterheads
- **website**
- company presentation
- tender offers

## Information for the disposal (print) of the **DLG TS Process-Certificate**



### Process Color (CMYK)

Dark Grey: 75% Black

Wine Red: 30% Cyan, 100% Magenta, 50% Yellow, 30% Black

Light Wine Red: 15% Cyan, 80% Magenta, 40% Yellow

### Attention, please take into account.

The height-to-width ratio and the colour specifications must not be changed.

44 mm



The minimum size to be used is 44mm (in the width)

### Information for the disposal (print) of the DLG TS Process-Certificate

The logo may be used in adverts, company brochures, letterheads and on the website.

Apart from the cases specified, the mark may not be used without authorisation from DLG TestService GmbH and it is forbidden to use the logo on the product itself (bottle, label, closure, capsule), the outer packaging or the pallet for the products.

Advertising measures should avoid anything that could be construed as misleading.

All information must comply with competition law.

The audited company/applicant or its legal successor bears sole responsibility in this respect.

Advertising with the logo is only permitted for the duration of the certificate.

